



QuestMeUp Cookies Policy

Effective Date: April 28, 2025

Like most online platforms, Questmeup, along with certain trusted third parties that support analytics, advertising, and core functionality, uses cookies, pixel tags, local storage, and similar technologies (collectively referred to as “cookies”) to automatically collect information when you visit our website or use the QuestMeUp Platform.

This Cookie Policy explains how we use cookies on our site and QuestMeUp Platform, what types of cookies we use, and your choices. Please note that this policy does not apply to any third-party websites linked from our services—we recommend reviewing their cookie and privacy policies directly.

1. What Are Cookies?

Cookies are small data files placed on your device when you visit a website. They help us recognize your browser or device, retain certain user preferences, and analyze usage patterns.

- Session cookies are temporary and expire once you close your browser.
- Persistent cookies remain on your device for a specified duration or until you delete them.

We use both first-party cookies (set by QuestMeUp) and third-party cookies (set by service providers). These third-party cookies may support features like advertising, embedded content, or usage analytics.

Other technologies covered by “cookies” include:

- Pixels (also known as tags or web beacons): small images that allow us or partners to gather data about how users interact with pages or emails.
- Local storage: a browser-based data store used for session continuity or user preference saving.

2. Why Does QuestMeUp Use Cookies?

Cookies help QuestMeUp:

- Ensure the basic functionality of our site and QuestMeUp Platform.
- Remember your login session, chat history, and preferences.
- Analyze user behavior and system performance for continuous improvement.
- Optimize advertising, including tailoring ads and measuring campaign effectiveness.

Depending on your location, some cookies may only be used if you provide consent.

3. Types of Cookies We Use

A. Necessary Cookies

Essential for the site and QuestMeUp Platform to operate. These cannot be turned off and are used for things like login functionality, session security, and privacy preference settings.

B. Functionality Cookies

These optional cookies help personalize your experience. They may remember your name, language preferences, chat history, or other selections to improve usability.

C. Analytics Cookies

Used to understand how users interact with the site or QuestMeUp Platform. This includes usage statistics, session replays for debugging, and aggregated insights that help us optimize performance and user experience.

D. Advertising Cookies

Used to make our marketing more relevant. These cookies may track browsing habits across websites to serve personalized ads and avoid showing repetitive content. Depending on your region, use of these cookies may require opt-in consent.

Notice. Session cookies expire when you close your browser, while persistent cookies remain for a defined period unless deleted. We periodically review cookie durations.

4. Your Choices

You can control or limit cookie use through:

- Your browser settings (to block or delete cookies).
- The cookie preferences tool available on our site or QuestMeUp Platform.
- Opt-out mechanisms provided by third-party ad networks or analytics providers (e.g., Google, Facebook).

In jurisdictions where it is required (e.g., EU/UK), we will only set non-essential cookies after you provide explicit consent through our cookie banner or preferences tool.

Blocking some cookies may impact the functionality of the QuestMeUp Platform or site.

5. How You Can Manage Cookies on Questmeup

You have multiple options to control how cookies are used to collect data while using QuestMeUp. By continuing to use our site or QuestMeUp Platform without rejecting or deleting cookies, you consent to the use of those cookies not previously disabled. If you choose to disable certain cookies, we may continue to use data collected before you updated your preferences, in accordance with the consent provided at the time.

If you are a registered user on the QuestMeUp Platform, you can update your cookie preferences at any time by navigating to the Settings tab in your user profile.

6. Managing Cookies on the QuestMeUp

You have several options to control cookies on our website:

A. Cookie Banner

Depending on your location, you may see a cookie banner when you visit the site. This allows you to accept or reject cookies. If you later change your mind, simply click the “Cookie Preferences” link on our website to revisit your choices.

This banner is shown to users in applicable jurisdictions and reappears if cookies are cleared or regulatory requirements change.

B. Browser Controls

You can also manage cookies through your web browser settings. Most browsers accept cookies by default, but you can configure yours to block or delete them. Be aware, however, that blocking cookies at the browser level may affect how websites—including QuestMeUp—function.

C. Advertising Opt-Out Tools

QuestMeUp may work with advertising partners who participate in regional opt-out programs.

Additional U.S. Privacy Disclosures

Some U.S. state laws require us to explain whether we “sell” or “share” personal data. QuestMeUp does not sell personal data. However, we may share identifiers (like device IDs or online behavior) via cookies for the purpose of delivering ads on third-party sites.

7. Updates to This Policy

We may occasionally update this Cookie Policy. We encourage you to review it regularly to stay informed about how QuestMeUp uses cookies and how you can manage them.

Contact Us

If you have questions or requests regarding this Policy or your data, please contact us:

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